

# ANNUAL CONVENTION

JUNE 11-14, 2020 • ARIZONA GRAND RESORT & SPA • PHOENIX



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## OVERVIEW

The AzPA Annual Convention will offer 15.0 hours (1.5 CEUs) of continuing pharmacy education for pharmacists and pharmacy technicians. In addition to the more than 25 CPE activities, the Convention features a special Student Track with unique programming for student pharmacists, Residency Programs, and preceptors.

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## MARKETING OPPORTUNITIES

- General Sponsorship
- Product Theater
- Exhibiting
- Social Events
- Receptions

# CONVENTION SUPPORT LEVELS

BENEFITS	PREMIER \$20,000 PLUS	DIAMOND \$10,000 to \$19,999	PLATINIUM \$7,500 to \$9,999	GOLD \$5,000 to \$7,499	SILVER \$2,500 to \$4,999	BRONZE \$1,500 to \$2,499
<b>PUBLIC RECOGNITION OF MARKETING SPONSORSHIP</b>						
Recognition at Opening Session	✓	✓	✓	✓	✓	✓
Invitation to Welcome Reception	✓	✓	✓	✓	✓	✓
Recognition in the Arizona Journal of Pharmacy	4 Full Page Ads	2 Full Page Ads	1 Full Page Ad			
Company Name/Logo with link on AzPA website	Front Page	Front Page	Front Page			
Company name & logo include on signage at registration desk	✓	✓	✓	✓	✓	✓
Ad in Convention Program	Color Full Page, Outside Cover	Color Full Page	B&W Full Page	B&W 1/2 Page	50 % Discount	25 % Discount
Company representative invited onstage during opening General Session	✓	✓				
<b>EXHIBIT HALL BOOTH</b>						
Exhibit Booth Discounts***	Double Free	Double Free	Single Free	Single Free	50% discount	25% discount
<b>CONVENTION REGISTRATIONS</b>						
Complimentary Registrations to Full Convention	2	2	2			
Table for 8 at AzPA Awards Luncheon	✓	✓				
<b>ADDITIONAL BENEFITS</b>						
Convention Tote Bag Insert	✓	✓	✓			

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## PRODUCT THEATER

- This is your opportunity to present information about your product or services to pharmacists, residents, technicians and student pharmacists attending the AzPA Annual Convention. The material presented may concentrate on a specific product. Sessions are promotional and shall NOT offer continuing pharmacy education credit.



## PACKAGE DETAILS

### Include

- Lunch: 35-minute presentation
- Breakfast: 20-minute presentation
- Meal function attendee list
- Ad in the on-site program
- Two (2) event passes – Full access to educational sessions, social events and receptions
- Complimentary single exhibit booth - a \$1,695 value in premium location
- Complimentary convention Tote Bag Insert

### FEE INCLUDES

- A/V, room fee, one (1) podium banner, and one (1) door poster recognizing vendor
- Any other benefits listed on page 2 for respective support level

## FEES

### BREAKFAST (SATURDAY OR SUNDAY)

\$40 PP + \$750 ROOM CHARGE OR  
\$6,000 FLAT FEE

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### LUNCHEON (THURSDAY)

\$55 PP + \$750 ROOM CHARGE OR  
\$5,500 FLAT FEE (BUFFET) OR  
\$7,500 (PLATED)

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### LUNCHEON (FRIDAY)

\$55 PP + \$750 ROOM CHARGE OR  
\$7,500 FLAT FEE (BUFFET) OR  
\$10,750 (PLATED)

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# SPECIALTY MARKETING

## TOTE BAGS

\$2,500

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This permanent keepsake from the AzPA Annual Convention is printed with both the sponsor's logo and the annual convention theme. This opportunity is limited to one sponsor.

## NAME BADGES

\$1,500

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To attend all convention meal functions, general sessions, and workshops, all registrants must present their official AzPA Annual Convention name badge. This practical accessory bears both the sponsor's logo and AzPA logo. This opportunity is limited to one sponsor.



## CONVENTION PROGRAM ADVERTISING

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The program is distributed to all attendees. This is your opportunity to display your company's advertisement to our attendees.

Full page - inside/outside cover	\$500*
Full page - inside pages B&W	\$350
1/2 page - inside pages B&W	\$200
1/4 page - inside pages B&W	\$100

\*Increased price for inside/outside cover. Note: May not be available if we secure premier sponsor(s).

## CONVENTION TOTE BAG INSERT

\$500

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Include your company's printed flyer or promotional item inside the attendee tote bag. Note: Must be provided to AzPA two weeks prior to Convention.

To reserve a program, exhibit booth, or sponsorship, please complete the application or contact AzPA with any questions.

(480) 838-3385 | [azpa@azpharmacy.org](mailto:azpa@azpharmacy.org)  
[www.azpharmacy.org](http://www.azpharmacy.org)



## EXHIBITOR OPPORTUNITIES

We acknowledge the value of our exhibitors by offering two meeting functions in the Exhibit Hall. Your exhibitor programs will be held during a Friday dinner reception from 5:30 pm to 7:00 pm and a Saturday lunch reception from 12:30 pm to 2:00 pm.

**SINGLE 8'X8'**  
**\$1,695**

**DOUBLE 8'X16'**  
**\$2,500**

*NOTE: These functions are included in the conference registration and there are no conflicting events scheduled during this time. All attendees are invited and encouraged to visit and enjoy the meal functions in the Exhibit Hall. Your participation as an exhibitor is very important to AzPA. Your sponsorship includes 6' table, drape, waste basket, 2 chairs, 2 representatives and inclusion on exhibit hall punch card.*



## GENERAL SPONSORSHIPS

We acknowledge the value of our convention sponsors in several ways throughout the convention and in AzPA publications.

**EVENT SPONSOR**  
**\$1,500 TO \$20,000+**

• Full list of benefits can be found on Page 2 of this Prospectus

## ADDITIONAL OPTIONS

Additional options for exhibitors to earn continuing education credits or purchase additional tickets.

### CONTINUING EDUCATION

**SINGLE DAY**  
**\$75/REPRESENTATIVE**

**FULL CONFERENCE**  
**\$150/REPRESENTATIVE**

### ADDITIONAL TICKETS

**ADDITIONAL REPRESENTATIVES**  
**\$50/DAY**

**SUNDAY AWARDS LUNCHEON**

**\$60/SINGLE TICKET**

**\$450/TABLE OF 8**

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## CONVENTION RECEPTIONS & AWARD LUNCHEON

### WELCOME RECEPTION\*

\$5,000

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Support this exclusive event for AzPA VIPs, Board of Directors, Speakers, Exhibitors, and Arizona Legislators.

Package includes invitation to and recognition at the event, as well as in the on-site program.



### PAST PRESIDENTS' RECEPTION\*

\$2,000

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Celebrating the past, present, and future pharmacy leadership in Arizona, this invitation-only event honors the AzPA legacy. Package includes invitation to and recognition at the event, and in the on-site program.

### PHARMPAC RECEPTION\*

\$4,500

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This reception is held to raise funds for our Political Action Committee. AzPA invites a special guest from the state legislature to address Healthcare and related Pharmacy Legislation.

### SATURDAY NIGHT SOCIAL EVENT\*

\$5,000

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A great networking affair for young and old alike! This is a great opportunity to promote your products and services to future pharmacy leaders. Package includes invitation to and recognition at the event, and in the on-site program.

### AZPA AWARDS LUNCHEON\*

\$12,500

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The AzPA Annual Awards are presented during this luncheon, honoring members for their contributions to the profession and the Association. Package includes invitation to and recognition at the event and in the on-site program, as well as a 5-minute company promotional opportunity.

*\*All sponsorships include benefits listed on page 2.*

**To reserve a program, exhibit booth, or sponsorship, please complete the application or contact AzPA with any questions.**

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## EVENT CONTRACT FORM

COMPANY NAME (FOR SIGNAGE): \_\_\_\_\_

CORPORATE CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

LOCAL CONTACT NAME (IF DIFFERENT FROM ABOVE): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PACKAGE LEVEL/NAME: \_\_\_\_\_ PRICE: \_\_\_\_\_

ADDITIONAL SPONSORSHIP OR SPECIALTY ITEMS: \_\_\_\_\_

SPECIAL CONSIDERATIONS: \_\_\_\_\_

EXHIBITORS: DO NOT ASSIGN BOOTH NEXT TO: \_\_\_\_\_

EVENT PASS ATTENDEE NAMES

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

*THIS FORM MUST BE SIGNED AND RETURNED TO THE AZPA OFFICE BEFORE ACKNOWLEDGEMENT AND SPONSOR BENEFITS ARE GIVEN. BALANCE MUST BE PAID IN FULL WITHIN 30 DAYS OF THE EVENT.*

## THE UNDERSIGNED AGREES TO THE AMOUNT INDICATED

NAME AND TITLE (PLEASE PRINT): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## PAYMENT METHOD

CHECK  VISA  MASTERCARD  AMERICAN EXPRESS  DISCOVER

CARDHOLDER NAME: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

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