

SPONSORS & EXHIBITORS

6TH ANNUAL MEETING OF THE ARIZONA PHARMACY ALLIANCE

JULY 15-18, 2010

EXHIBITOR DATES JULY 16-17, 2010
ARIZONA BILTMORE RESORT AND SPA
2400 EAST MISSOURI
PHOENIX, ARIZONA



Changing Perceptions:
Impacting Patient Health

**SPONSORSHIP
PACKAGES &
ADVERTISING
OPPORTUNITIES!**

Sign up today!

**Booth space
is limited!**



Don't miss your opportunity to exhibit at
**ARIZONA'S LARGEST ANNUAL
PHARMACY MEETING**

Exhibitor Move-In
Friday, July 16, 2010
2:00 p.m. – 5:00 p.m.

Exhibit Hours
Friday, July 17, 2010
5:30 p.m. – 8:30 p.m.
Saturday, July 17, 2010
11:45 a.m. – 2:00 p.m.

Exhibit Move-Out
Saturday, July 17, 2010
2:30 p.m. – 5:00 p.m.

Dismantling or packing of exhibits cannot begin earlier than 2:30 p.m. on Saturday, July 17, 2010. All exhibit materials must be crated and ready for removal no later than 4:30 p.m. It is the exhibitor's responsibility to pack and remove or consign for shipment of all items of value prior to leaving their exhibit unattended.

Exhibit Fee/Registration Includes:
--Exhibitor booth based on size request with back drop/piping and draping
--Standard booth identification sign (as stated on application)
--One 6' skirted table with two chairs and wastebasket
--Name badges and food and beverages for two representatives during the Exhibit Hall reception on Friday and Saturday
--Recognition in Annual Meeting Program
--Recognition in AzPA quarterly Journal

Additional representatives must register for a fee of \$50 each. Conference badges are required at all times in the exhibit hall. Exhibitors must agree to have a representative at the booth at all times during exhibit hours.

Hotel Information
Arizona Biltmore Resort and Spa
2400 East Missouri Drive
Phoenix, Arizona 85016
Phone (602) 955-6600
Fax (602) 381-7600

Standard Room: Single/Double
Rate \$139.00/night

Executive Suite: Single/Double
Rate \$179.00/night

Grand Suite: Single/Double
Rate \$209.00/night

(State & local taxes plus resort fee of \$15.00 not included in prices above)

When making your hotel reservation, please identify yourself as an attendee at the Arizona Pharmacy Alliance Annual Meeting. Rooms are available on a first-come-first served basis. In order to receive the special room rate, reservations must be made by June 14, 2010.

Package handling services are available and cover incoming and outgoing boxes for storage for up to seven (7) days prior to arrival. This service is \$.59 per pound. Exhibitors to pay full rate and will be charged individually.

Annual Meeting/Decorator Services Provided by:
US Expo
1859 W. Grant Rd. #107
Tucson, AZ 85745
Phone (520) 573-3200
Fax (520) 573-3400
www.usxpo.com

Service Kit and Contractor Information
An exhibitor's service kit, providing information about ordering drayage, electrical services, furniture rental, labor, lead retrieval devices, etc., with a complete list of charges, will be e-mailed to exhibitors after May 15, 2010, to the contact person identified on the exhibit contract.

Meeting Attire and Professionalism
We insist that all convention attendees and participants dress casually, yet professionally for the meeting. We will once again be putting the "No Tie Policy" into effect. All staff members will be equipped with scissors, searching for all who do not comply with the casual attire policy.

Cancellation
Exhibitors shall have the right to cancel this agreement at any time by written notice to AzPA. Exhibitors canceling space by June 2, 2010, will receive a refund of payments made, less a non-refundable administrative fee of \$100. Exhibitors canceling after June 2, 2010, will not receive a refund.

Assignment of Space/Confirmation
Booth spaces will be assigned on a first-come first-served basis with priority given to sponsors and previous exhibitors. Spaces will only be confirmed if payment is received by the deadline date of June 12, 2009. The AzPA staff reserves the right to make the final determination of all space assignments in the best interest of this exposition. Once booth space has been assigned, exhibitors will receive a confirmation/invoice from AzPA confirming booth number, payments received, and payments due.

Contract for Space
Submission of the Exhibit Application and Contract constitutes a contract between the Arizona Pharmacy Alliance (herein after referred to as "AzPA") and the exhibitor. The following rules are part of the contract. Any point not specifically covered in these rules is subject to the decision of AzPA, whose decision shall be final.

Use of Space
No exhibitor is permitted to promote products, equipment or services other than its own. If an article of a non-exhibiting firm or business is required for the operation or display of an exhibitor's wares, identification of such an article shall be limited to the usual and regular nameplates, imprinting or trademarks under which the article is sold in the regular course of business. All activities must be confined to the limits of the rented space, and must not impede traffic or interfere with the activity of other exhibitors.

Exhibit Hall Drawing
We encourage all participants to bring a door prize to be given away in the Exhibit Hall. Please indicate on the registration form if you are planning to provide one. A staff member will be in touch with you closer to the show date to confirm your prize. All registered conference attendees will be provided a bar-encoded name tag that includes all contact information. This system may be used to enter drawings at individual company booths. If you wish to contract for the service in order to help you create useful mailing lists, please contact American Tradeshow Services - ATS 217 General Patton Avenue Mandeville, LA 70471 Phone (985) 809-0600 Fax (985) 809-0700 www.american-tradeshow.com

Exhibit Eligibility
The following qualifications are required of all organizations exhibiting: 1.) Products or services displayed must further the purpose of the Annual Meeting and provide an atmosphere conducive to exchanging information relative to the practice of pharmacy in a professional manner, 2.) Products and services must be related to the practice of pharmacy or other health related activities.

Protection of Exhibit Facility
Exhibitors shall not deface any part of the exhibit facility. The cost of repairing any damage to the facility caused by the exhibitor, its employees, representatives or agents will be billed to and paid by the exhibitor. Nothing can be posted on, taped, tacked, nailed, screwed or otherwise attached to the columns, wall, floors, ceiling, furniture or other property of the facility.

Advertising Opportunities
Continuing Education Notebook and DVD - Notebook and DVD for notes and handouts. A conference summary that will remain with all the attendees.

Inside Front Cover - \$750
Back Cover (Inside or Outside) - \$750
Full page inside pages ad - \$750
1/2 page inside pages ad - \$400
1/4 page inside pages ad - \$225

Name Badge Lanyard - Provided to each participant to hold their bar-coded name badge - their admission ticket to all events and entry ticket for exhibitor drawings

One-color sponsor name/logo - \$750
(One lanyard advertiser only.)

AzPA Annual Meeting Program
- Your advertisement in our Meeting Program Agenda booklet, used by all participants.

Full page (2 color only) - \$750
1/2 page (1 or 2 color only) - \$400
1/4 page (1 or 2 color only) - \$225

Electronic Signage - Onsite electronic message boards at the Arizona Biltmore scrolls sponsor name and logo throughout the conference.
4-day Scroll - \$200

Advertising opportunities will go fast and will be filled on a first-come, first-served basis.

Exhibit Sponsorship Packages
In addition to individual exhibitor booths, a great way to stand out and be recognized is to become an AzPA 6th Annual Meeting Sponsor. Your support allows AzPA to further its public service activities and provide additional services to members.

DIAMOND LEVEL - \$10,000 OR MORE
* Complimentary Double Exhibit Booth
* Up to 8 Complimentary Exhibitor Representative Registrations
* Sponsor Recognition in the AzPA Journal
* Special Exhibit Signage highlighting your contribution

PLATINUM LEVEL - \$7,500 - \$9,999
* Complimentary Single Exhibit Booth
* Up to 4 Complimentary Exhibitor Representative Registrations
* Sponsor Recognition in the AzPA Journal
* Special Exhibit Signage highlighting your contribution

GOLD LEVEL - \$5,000 - \$7,499
* Complimentary Single Exhibit Booth
* Up to 2 Complimentary Exhibitor Representative Registrations
* Sponsor Recognition in the AzPA Journal
* Sponsor Recognition in the on-site program

SILVER LEVEL - \$2,500 - \$4,999
* FIFTY PERCENT OFF Exhibit Registration
* FIFTY PERCENT OFF Exhibit Representative Registration
* Sponsor Recognition in the AzPA Journal
* Sponsor Recognition in on-site program

Sponsorship funding does not include any educational grants.

Contributions less than \$2,500 are gladly accepted and recognized appropriately. Please contact the Arizona Pharmacy Alliance for details.

Golf Sponsorship Opportunities
"Law on the Links" will again be presented to benefit the Arizona Pharmacy Foundation (APF), a 501 (c) 3 charitable organization. Golf sponsorship packages, hole sponsorships, hospitality suite sponsorships, and four-some and single player registrations are available. Contact the Arizona Pharmacy Alliance office to become a "Law on the Links" sponsor or player.

IMPORTANT DEADLINES

Reservations: June 12, 2010

Applications are accepted and booth spaces are assigned on a first-come, first-served basis with priority given to sponsors and repeat exhibitors.

Fees: June 12, 2010

Booth spaces are only confirmed if payment is received by the deadline date of June 12, 2010. If not received by the deadline, AzPA reserves the right to release booth space to another qualified applicant.



2010 Arizona Pharmacy Alliance 6th Annual Meeting Exhibitor and Sponsor Application

Please type or print clearly

Company Name

Exactly as it should appear in on-site program and on booth signage

Corporate Contact

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Fax _____
 Email _____

Local Contact

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Fax _____
 Email _____

Representatives

Two per booth with exhibit fee

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Fax _____
 Email _____

Yes, please add me to your mailing list

Will be in attendance

Fri Sat Both Fri & Sat

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Fax _____
 Email _____

Yes, please add me to your mailing list

Will be in attendance

Fri Sat Both Fri & Sat

Additional Representatives \$50 each. Attach separate page for additional representative information.

Booth Preference

Please refer to exhibitor map on back page of this brochure for booth number.

First Choice _____
 Second Choice _____
 Third Choice _____

If possible, please do not locate us near the following companies:

Yes, I will provide a door prize for the Exhibit Hall Drawing.

Additional Options

Exhibitor Representatives interested in Continuing Education Programs may attend for additional fees.

Name _____

Name _____

_____ Full Conference - add \$120.00 per attendee

Single Day Program - \$50 per attendee/day

_____ Friday _____ Saturday _____ Sunday
(Please check which days you wish to attend the CE programs)

BOOTH REGISTRATION FEES

SIZE	EARLY BIRD REGISTRATION <i>Before May 1, 2010</i>	REGISTRATION <i>After May 1, 2010</i>
8' x 8'	\$ 1,495	\$ 1,795
8' x 16'	\$ 2,345	\$ 2,645
8' x 24'	\$ 2,845	\$ 3,145
8' x 32'	\$ 3,145	\$ 3,445

Booth Registration Fee = \$ _____

Additional Representatives:

Add _____ @ \$50.00 = \$ _____

Less Sponsorship Discount = \$ _____

Sponsorship Level _____

(see Sponsorship Packages for details)

CE Program Registration = \$ _____

(see Additional Options for details)

Advertising Package = \$ _____

Advertising _____

(see Advertising Opportunities for details)

Awards Banquet 7/11/09

Tables of 10 @ \$750.00 = \$ _____

Individuals @ \$85.00 = \$ _____

Total Enclosed = \$ _____

Method of Payment

Check # _____

Checks - Payable to Arizona Pharmacy Alliance

Credit Card:

_____ MasterCard _____ VISA _____ American Express _____ Discover

Card Number _____

Expiration Date _____ CC Security Code _____

Name on Card *(Please print clearly)* _____

Card Billing Address

Zip Code _____

Signature _____

To reserve your space, complete this application and return with your payment to:

Arizona Pharmacy Alliance
 1845 East Southern Avenue
 Tempe, Arizona 85282
 phone (480) 838-3385

OR FAX this form with credit card information to AzPA at (480) 838-3557

Safety

Fire regulations require that all display materials be flame proofed. Electrical signs and equipment must be wired to meet the specifications of the local Fire Underwriters Inspection Bureau. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the meeting. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

Liability and Insurance

The exhibitor is responsible for any claims arising out of its own negligence, or out of the negligence of its employees or agents. The AzPA will endeavor to protect exhibitor property to its full value, either through purchased insurance or self-insurance. The AzPA will not assume responsibility for any loss or damage to exhibitor property. Insurance should also provide for injury to the person or property of others. In holding the Exhibit, the AzPA does not act as the agent of the exhibitor, the facility, the convention services contractor or any other party. Claims against any party, other than the AzPA, are to be submitted directly to the party involved.

Termination of Annual Meeting

Should the facility in which the Annual Meeting is to be held become, in the sole judgment of the AzPA, unfit for occupancy, or should it be materially interfered with by reason of action of the elements of strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency or any other act beyond the control of the AzPA, the contract for exhibit space may be terminated. The AzPA will not incur liability for damages sustained by exhibitors as a result of such termination. In the event of such termination, the exhibitors expressly waive such liability and release the AzPA of and for all claims for damages and agree that the AzPA shall have no obligations except to refund to exhibitors pro-rata shares of the aggregate amounts received by the AzPA as rental for exhibit spaces for said exhibits after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deductions being hereby specifically agreed to by the exhibitor. In the event the exhibit is canceled, or the exhibitor does not participate due to circumstances within the control of the AzPA, the liability of the AzPA shall be limited to a refund of all monies paid by the exhibitor as exhibit booth rental and registration fees.



EXHIBITOR MAP

Floor plan is subject to change without notification.

Arizona Biltmore Ballroom, Phoenix AZ

